
Our Partners:
Engaging with music is a surprisingly universal activity of human beings which has no direct link to the survival of our species. We agree that nobody has ever suffered because of music deprivation, however through music we worship, dance, rejoice and grieve. Though music has such emotionally impactful presence in our lives, access to music is a luxury. In times of despair, need and celebrations it is music that shapes our experiences. Practising music has proved to elevate our mood and even changes us physiologically.

If the impact of sound is so evident then the presence of walls of loudspeakers playing loud music leaves us horrified.

When Baithak was created we simply wanted to take Indian Classical Music to children and allow them to have an alternative other than popular music. We wanted children to have a chance to listen to sounds they have never heard before and observe for themselves how these sounds impact them.

History of Indian Classical Music may take us back to Vedic chanting, temple music, royal kutcheries, Persian influence, radio, cinema etc. and show us how it evolved, flourished and stood the test of time. Every era aided growth of this music as it found loving audience, political will and support and some exceptional masters and students.

Today some would rightly point out the outrageous commercialisation of the art or the poor quality of critical writing about music and some may sing an ode to the days gone by. On the brighter side, one could point to the wider and more global popularity of Indian Classical Music.

Though there are many issues to be addressed, currently we are focussed on building fresh audience base, creating curiosity and interest in the art form, highlighting the benefits of practising the art form and ensuring that every stakeholder values artists and their art.

In the past 2 years we have experimented, failed and have received encouragement along with criticism. Such active response from people inside and outside the ecosystem motivates us to do the right things. Moving ahead we hope to grow our understanding and execute programs which create positive impact on the ecosystem allowing us to relish good Indian Classical Music.

Dakshayani | Mandar | Sourabh

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**Without Music, Life Would be a Mistake.**

- Friedrich Nietzsche
If I were not a physicist, I would probably be a musician. I often think in music. I live my daydreams in music. I see my life in terms of music.

- Albert Einstein
The intimate, casual conversational style of Baithak's tune-in sessions converted me from a person completely uninterested in Hindustani music to slowly beginning to appreciate its nuances to actually signing up for their singing classes .. Not just me but my 7-year old son too.

- Vanaja Vaidyanathan
Initiatives and Objectives

**Baithak @ Classes**

Bring young musicians into schools for concerts, workshops and listening sessions. Through a min-3 year engagement create interest in learning Indian classical music.

Beneficiaries: Students, parents, upcoming young artists, teachers.

**Masters’ Voice**

Listening sessions for novices as well as seasoned listeners to introduce them to different artists and musical traditions.

Beneficiaries: Individuals at large.

**Naad Yoga Wellness Sessions**

Introduction to de-stressing and rejuvenating powers of music, providing participants with regular music based exercises for wellbeing.

Beneficiaries: Corporate professionals, individuals at large.

**Tune IN**

A series of community sessions which introduce the basics of Indian Classical Music and emphasise the benefits of practising this music.

Beneficiaries: Individuals at large.

**Baithak @ Home**

Well curated intimate concerts that allow audience to experience live music and appreciate its nuances.

Beneficiaries: Individuals at large.

**Illustrated Books**

Creating engaging books about ICM and musicians to introduce young readers to ICM and values it enshrines.

Beneficiaries: Children, teachers, parents.

**Online Musium:**

A digital platform to share archival recordings with audience at large.

Beneficiaries: Individuals at large.

**Music Class**

Teaching ICM to individuals in authentic yet interesting manner.

Beneficiaries: Individuals at large.

**Baithak @ Labs**

Pilot projects like Baithak @ Temples, Baithak @ Colleges, Baithak Fellowship Program were carried out to fine tune them and launch them as regular programs eventually.
Thank you Baithak Foundation for bringing joy, novelty and grace to our students’ lives this year. It has been an enriching experience to work with you. Looking forward to a longer and stronger association next year.

- Anagha Padhye,
School leader, Ahilyadevi Holkar English Medium School, Aundh, Pune.
Impact, Growth and Highlights

Programs and financials at a glance

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Healthy revenue to donations ratio of 0.64

Number of beneficiaries reached through various initiatives

- 30% of beneficiaries are also active participants.
- Multiple interventions with gained audience.
- WhatsApp list of 500 listeners gives audience pool for future events.

Various art forms presented in @classes initiative

- 8 new art forms added to portfolio in 18-19.
- Students have shown interest in learning 5 art forms out of 14 they were introduced to.
- Students feedback used to select art forms to be showcased at different schools.
YoY Venue Wise Program Growth and Projections

- Companies/Corporates
- Temples
- Construction Sites
- Schools
- Homes
- Community Spaces
Baithak's work is crucial to keep alive the connection to our joyful cultural legacy.

-Tania Kamath
Author, Founder - Watering Can Foundation.
85% of the times students were attentive and engrossed during a concert/workshop.

100% students said that they will actively look for opportunities outside school to view the art forms they were exposed to through the Baithak @ Classes initiative.

87% students said that they will like to learn some art form.

100% artists say that they will like to work with Baithak Foundation again.

95% artists say that they will like to work in similar settings where they face uninitiated or completely new audience.

64% revenue/donation ratio indicates growing community support.

9 schools will partially or fully pay for school concerts in the academic year 2019-20.

8 schools will appoint a music teacher to teach some art form to students in 2019-20. These schools will be fully paying the stipend to music teachers who are young and upcoming artists.

3 partner organisations will organise trainings for their teachers and staff to execute music integration in the classrooms.

13 individuals enrolled for Baithak’s weekly music classes after attending Tune In sessions.

6 leading newspapers and media houses cover Baithak’s various initiatives.
Press Coverage

DAKSHAYANI ATHALYNE
FOUNDE FATHIH FOUNDATION

"Compromise will yield short term results. Music is truly a field for resilient one who never picks short cuts."

It's NOT a day today you will end poverty and suddenly everything will be okay. As a society, we should work on it and not just puts on a show. We should work on it and not just put a few things in front of the society, like art and culture, otherwise you would create a social circle that is not exposed to anything. They will be difficult for us to encourage as a community," says Dakshayani Athalyne, who founded the Athalyne Foundation along with her husband Mandar Karanjkar, an ante-profit organisation reaching out to the young audience to ensure them to appreciate Indian classical music.

She explains how the same mindset can refrain people from exploring the benefits that classical music has to offer because people have the misconception that it is difficult to understand classical music. "When we approach a school, we are asked if children will be able to understand it. By the end of the session, they enjoy it."

"The art form has its origin in the visual, the sound waves and the rhythm. The art form has healing powers and provokes you to introspect. Over a period of time, if you do not remain that original art form and has transformed itself into a performing art form," says Dakshayani.

Mandar speaks about how the young artists need to perform and act, and to spend the rest of their lives with their gurus, to come at a deeper level of appreciation for the traditional art form. A pleasant surprise is that it is not difficult to encourage the young generation to get to appreciate music in their community sessions, they have seen a low inhibed in the audience about asking questions.

Dakshayani says, "When you ask a question, it means you don't know something. People are very uncomfortable with it but only if you create an atmosphere where it's safe for people to ask questions, they have a lot of questions and the discussions about go to form a bigger question to the philosophical question."

"At least if we do good examples helps in the demystification process of the music." Mandar says, stating that a lot of the new things that the new artists are doing and the questions that they are asking about are also helping them in understanding different ways of thinking and understanding different things.

"It is NOT a day today you will end poverty and suddenly everything will be okay. As a society, we should work on it and not just put a few things in front of the society, like art and culture, otherwise you would create a social circle that is not exposed to anything. They will be difficult for us to encourage as a community."
My experience with Baithak has been an exhilarating one right from the time I fortuitously heard about them. Since I got an opportunity to volunteer with them in their awareness sessions at schools and labour camps, I was also privileged to listen to very talented artists at very close quarters in a very receptive environment.

It was very encouraging to watch young kids assemble and sit enraptured by the stimulating music emanating from the artists.

I entreat more like minded patrons to support them in realising their desirable objective.

-Sanjeev Naik
Baithak volunteer.
From the Heart!

Students Speak

"I saw how bhaiyya was completely focussed on his performance.

The most important thing I learned was that it takes many years and resilience to learn music."

"I learnt how to sit straight. I learnt team work. I learnt to be quiet."

"Great artists can learn from anywhere. I really want to meet their Guru!"

"I learnt that to learn something, practice is important."

Artists Speak

"The program was really encouraging for me both; musically as well as a social experience. Presenting our art in front of a drastically different audience made me perform in a slightly improvised manner.

Getting aware about the social conditions around us and provoking need to do something for the society was one of the greatest things I learnt!"

"I learned that the performance should be crisp to keep children interested. It is extremely important to keep the session interactive and not be like I am the artist and you are the student. They should feel they are part of the program!"
Gratitude

Donors
Anand Karanjkar
Anand Padhye
Ashish Kinger
Bhakti Karajagaikar
Chetna Pawar
Janak Nabar
Kamini Jain
Kavita Keswani
Kranti Kanade
Maheshwar Katre
Mandar Karanjkar
Neela Sapatnekar
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Shree Rukmineesh Seva Trust
Sampada Khot
Sanjeev Naik
Saniya Shah
Shyam Mathroo
Sneha Malkar
Sunil Gogte
Vanaja Vaidyanathan
Vijay Agarwal

Volunteers
Apoorva Petkar
Ashish Kingar
Chinmay Atre
Dhanashree Deshpande
Gouri Bhandarkar
Manisha Ram
Rashmi Alevoor
Sanjeev Naik

Artists
Aarya Shendurnikar
Aashay Kulkarni
Abhijit Ramesh Bartakke
Abhishek Borkar
Adwait Gadgil
Ajinkya Kishor Galande
Ameera Patankar
Ankita Deole
Anuja Chavan
Anup Kulthe
Aruna Sivaram
Arundhati Patwardhan
Ashlesha Shintre
Bhaggesh Marathe
Chinmayee Athale
Swati Daithankar
Ganesh Phapal
Jaya Jog
Ketaki Vaidya
Kishor Teli
Krushna Salunke
Leeladhar Chakradeo
M B Harsha
Manoj Deshmukh
Meghana Sardar Kenjale
Mrummayi Barahate
Nayantara Parpia
Nilay Salvi
Nilesh Randive
Ninad Daithankar
Pandurang Pawar
Payal Jadhav
Poorva Shah

Artists (Contd.)
Prajakta Pavanaskar
Pushkar Mahajan
Rahul Champanerkar
Rohan Prasad Bhadsawale
Rohan Uday Chinchore
Rohit Marathe
Rujuta Soman
Sagar Morankar
Sagar Patokar
Sai Eishwary Mahashabde
Saurabh Vartak
Shruteendra Katgade
Smita Mahajan
Sprouha Kulkarni
Sraban Basu
Sukanya Kulkarni
Sumedh Thatte
Sushruti Santhanam
Swapnil Bhise
Unmesh Banerjee
Vidya Dhide
Vighnesh Kamath
Vinay Ramadasan
Vishnu Vardhan
Yogini Gandhi
Yojana Pokarna
Yuji Nakagawa

Community Venue Partners
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Annadata
Bhakti Verma
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Pooja Bhale
Sayali Patwardhan

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Nandu Kulkarni
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